



NATIONAL CAPITAL REGION

21st Annual

A MIDSUMMER NIGHT'S GREEN

Thursday, July 21, 2022

5:00-9:00 pm

Arena Stage at the Mead Center for American Theater
1101 6th Street, SW, Washington, D.C., 20024

Sponsorship Prospectus

Be recognized as a visionary leader in one of the most innovative and active green building markets in the world as we celebrate the 21st anniversary of our annual A Midsummer Night's Green celebration.

A Midsummer Night's Green regularly convenes over 300 of the most informed, influential practitioners in our community. Headline this premier networking event as we celebrate the "best of the best" in sustainable building with our 2022 USGBC NCR Community Leader Awards.

As a sponsor you support our mission and fund USGBC NCR's education, advocacy and volunteer work throughout the year. Join us in building a greener, more sustainable future for all in the DC metro region.

SCHEDULE

5:00-5:45 pm – VIP Reception

6:00-6:30 pm – Awards Welcome Reception

6:30-7:30 pm – Awards Ceremony

7:30-9:00 pm – Post-Awards Celebration

Learn more at

<http://amidsummernightsgreen.com>



SPONSORSHIP – Contact [Terrie Clifford \(tclifford@usgbc.org\)](mailto:terrie@usgbc.org) or complete [this sponsor form](#).

Sponsorship Level	Price	Benefits
Awards Ceremony & VIP Reception Sponsor (1 available)	\$5,500	<ul style="list-style-type: none"> • Speaking opportunity or video during the Awards Ceremony Program + the opportunity to present an award • Opportunity to welcome VIP reception attendees • Recognition as Award Ceremony sponsor from the stage + special signage at the entrance of the Awards Ceremony • Opportunity for a tabletop display at the event • Social media recognition before the event (2) • Premier billing with logo displayed as a sponsor on event webpage, pre-event promotion, event signage, and awards ceremony slideshow • 8 reserved seats at the Awards Ceremony • 8 tickets to the event and VIP Reception + additional tickets to the event at the early bird rate until registration closes
Bar Sponsor (1 available) SOLD	\$4,200	<ul style="list-style-type: none"> • Special branding opportunity (named signature cocktail + signage with logo on each bar) • Opportunity for a poster or banner display at the event • Social media post prior to event (1) • Logo displayed as a sponsor on the event webpage, pre-event promotion, event signage, & awards ceremony slideshow • 5 tickets to the event & VIP Reception + additional tickets to the event at the early bird rate until registration closes
People’s Choice Award Sponsor (1 available) SOLD	\$3,800	<ul style="list-style-type: none"> • Special branding opportunity (signage with logo in People’s Choice poster display area and branded voting tickets) • Opportunity for a poster or banner display at the event • Social media post prior to event (1) • Logo displayed as a sponsor on the event webpage, pre-event promotion, event signage, & awards ceremony slideshow • 4 tickets to the event & VIP Reception + additional tickets to the event at the early bird rate until registration closes
Electric Vehicle Sponsor (1 available)	\$3,700	<ul style="list-style-type: none"> • Branded static vehicle display • Opportunity for a tabletop display at the event • Recognized from the Awards Podium • Logo displayed as a sponsor on the event webpage, pre-event promotion, event signage, & awards ceremony slideshow • 4 tickets to the event & VIP Reception + additional tickets to the event at the early bird rate until registration closes
Photo Booth Sponsor (1 available) SOLD	\$3,300	<ul style="list-style-type: none"> • Special branding opportunity (branded photos for attendees + signage with logo at photo booth) • Opportunity for a poster display at the event • Logo displayed as a sponsor on the event webpage, pre-event promotion, event signage, & awards ceremony slideshow • 3 tickets to the event and VIP Reception + additional tickets to the event at the early bird rate until registration closes
Hors d’oeuvres or Coffee & Dessert Sponsor (2 available)	\$3,200	<ul style="list-style-type: none"> • Special branding opportunity (signage at hors d’oeuvres buffet or coffee & dessert tables) • Opportunity for a poster or banner display at the event • Logo displayed as a sponsor on the event webpage, pre-event promotion, event signage, & awards ceremony slideshow • 3 tickets to the event & VIP Reception + additional tickets to the event at the early bird rate until registration closes
Name Tag Sponsor (2 available) 1 LEFT	\$2,600	<ul style="list-style-type: none"> • Logo included on nametag worn by each guest • Opportunity for a poster or banner display at the event • Logo displayed as a sponsor on the event webpage, pre-event promotion, event signage, & awards ceremony slideshow • 3 tickets to the event & VIP Reception + additional tickets to the event at the early bird rate until registration closes
Sustainability Sponsor (2 available) 1 LEFT	\$2,500	<ul style="list-style-type: none"> • Logo on posted guest sustainability reminders, including notices about bio-degradable utensils and waste diversion • Opportunity for a poster or banner display at the event • Logo displayed as a sponsor on the event webpage, pre-event promotion, event signage, & awards ceremony slideshow • 2 tickets to the event & VIP Reception + additional tickets to the event at the early bird rate until registration closes
Tabling Sponsor	\$2,000	<ul style="list-style-type: none"> • Opportunity for a tabletop display at the event • Logo displayed as a sponsor on the event webpage, pre-event promotion, event signage, & awards ceremony slideshow • 1 ticket to the event & VIP Reception + additional tickets to the event at the early bird rate until registration closes
NGO Sponsor	\$1,000	<ul style="list-style-type: none"> • Listed as a sponsor on the event webpage, pre-event promotion, and signage • 1 ticket to the event & VIP Reception + additional tickets to the event at the early bird rate until registration closes